Talent and Mindset in Sports

The concept of being "a natural" comes from sports. It's the belief that someone who's effortlessly athletic — who displays talent — has all it takes to succeed. When looking for recruits, many scouts and coaches focus on talent alone: they look for naturals.

Golfers used to believe they shouldn't train — physical training could hurt your natural swing — until Tiger Woods started winning with stringent workouts and practice routines. In some cultures, athletes who trained were derided — you were supposed to accept what nature had given you. But in sports, like academics and business, you can't succeed indefinitely on talent alone. You need the right sports mindset or athlete mindset: a growth mindset.

In the book Moneyball, author Michael Lewis tells the story of baseball player Billy Beane, who had great natural talent but lacked the sports mindset necessary to become a champion. His fixed mindset in sports, with its belief in natural talent, held him back. When things went wrong, he fell apart because he couldn't tolerate failure. He couldn't address his problems because he felt that expending effort shouldn't be necessary and, in fact, would be an admission of weakness.

While watching a less talented player, Lenny Dykstra, who was undeterred by failure, Beane realized that an athlete mindset was more important than natural ability. While he didn't develop a growth mindset as a player, Beane did apply that mindset to recruiting when he became a major league executive. As general manager of the Oakland Athletics, he led the 2002 team to a near-record for consecutive wins with the second-lowest payroll in baseball. He focused on recruiting for a sports mindset rather than talent.

Talent Versus Effort: The Power of the Sports Mindset

In sports, many naturals don't make it, while other athletes with deficiencies do. For instance, Pete Gray, with only one arm, made it to the major leagues; successful golfer Ben Hogan was an uncoordinated child; and the runner Glenn Cunningham's legs were badly burned. The many obvious examples of failed naturals and successful, though flawed, athletes should have debunked the myth of talent, but it hasn't.

Here are more examples of sports mindset trumping pure talent:

Boxing experts took measurements to identify natural boxers. Muhammad Ali didn't measure up — he had speed but wasn't built like a typical fighter — while his opponent Sonny Liston was considered a natural. Ali's advantage was his mind and sports mindset. He wasn't cowed by Liston's talent. He studied Liston to learn how he thought and acted. Then Ali played mental games with him, making Liston think of him as crazy and unpredictable. With the help of this distraction, Ali landed a punch no one thought was coming and won.

Basketball great Michael Jordan wasn't a natural, but he was extremely hardworking. He was cut from his high school team, which devastated him, but his mother told him to discipline himself and work harder and he did, getting up early each morning to practice before school. He wasn't recruited by his preferred college and ended up at the University of North Carolina, where he continued his focus on practice, working constantly on his skills and weaknesses. Even at the height of his career, he worked doggedly on getting better.

Legendary baseball player Babe Ruth wasn't known for his athletic physique. He played inconsistently and drank and ate too much. When it looked like he was finally washed up in 1925, he mounted a comeback, based on practice and discipline. Today, the Yankees' outfielder and hitter is regarded as the greatest baseball player of all time.

Wilma Rudolph was christened the world's fastest woman after winning three gold medals in 1960. But she was very ill as a child and suffered a paralyzed left leg due to polio. After years of physical therapy, she pursued basketball and track. She lost every race in her first track meet but she kept working to improve. Looking back on an amazing career, she said she just wanted to be remembered as hardworking.

Jackie Joyner-Kersee, perhaps the greatest female athlete ever, competed in the heptathlon, which included running, hurdles, javelin, shot putt, and long jump. She set world records and won six Olympic medals in multiple sports. She had talent, but when she first started running, she didn't win for a long time. She kept working and getting faster and when she started winning, she attributed it to her hard work. Seeing improvement motivated her to work even harder.

Character Counts in the Athlete Mindset

Naturals do exist in sports, but for some talented athletes with fixed mindsets, like Billy Beane and John McEnroe, talent can be a drawback. They become enamored with their superior ability and never stretch themselves or learn to work and handle failure. They don't develop character, which is the ability to persevere despite challenges that grows from mindset.

An example is Pedro Martinez, a pitcher with the Boston Red Sox, who memorably demonstrated his lack of character by throwing a tantrum in game 3 of the American League playoffs against the New York Yankees in 2003. Martinez, who was the team's hope, pitched well at first, then started falling behind and acting out because he couldn't cope. He hit a batter with a ball, threatened the Yankees catcher, then knocked down the 72-year-old Yankees coach. The Yankees won the game and the playoff.

In contrast, here are two athletes who showed character in overcoming setbacks: In 2000, tennis player Pete Sampras was playing at Wimbledon for his thirteenth Grand Slam, which would break the record for wins in top tournaments. He was losing and his hope of breaking the record seemed to be slipping away. During a break, he focused on changing his mindset by thinking about past matches where he'd been behind but had come back and won. As a result, he was able to rally and win.

Jackie Joyner-Kersee found herself in trouble during her last world championship. In the last event of the heptathlon, the 800-meter race, she felt an asthma attack developing. She talked herself through it ("Keep going, you can make it"). She kept going and won, saying later that she considered it her greatest triumph because she persevered.

Some natural athletes — for instance, Mike Tyson, Darryl Strawberry, and Martina Hingis — make it to the top on talent, but they can't stay there because while they have ability, they lack character, which stems from a growth mindset in sports.

Following is a look at how champions embody the growth mindset in sports, especially in the ways they view success and failure.

The Athlete Mindset: Success and Failure

Researchers studied student-athletes' beliefs on athletic ability. Students' with the growth mindset in sports expressed views matching those of champion athletes. In other words they shared a champion's sports mindset:

- 1) They define success as learning, improving, and doing their best. Jackie Joyner-Kersee said improvement was more important to her than winning. She wasn't bothered by losing if she saw improvement and felt she'd done her best. She just went back to work. Tiger Woods and Mia Hamm loved to win, but the effort they'd made was more important to them. Basketball coach John Wooden said he enjoyed the games his team had prepared well for and played well as much as he enjoyed championship games. In contrast, athletes with a fixed mindset in sports focused on winning to prove their superiority.
- 2) When they experience failures or setbacks, it motivates them. They learn from failures and treat them as a wake-up call. Michael Jordan wasn't afraid of failures. He acknowledged them and practiced harder. In an advertisement, he noted that he'd missed over nine thousand shots, lost nearly three hundred games, and failed to make a game-winning shot 26 times. Conversely, athletes with fixed mindsets in sports are humiliated by losses and setbacks.
- 3) They learn to take control of and manage all aspects of the game or sport. As Michael Jordan aged, he worked on conditioning and also worked to become a more well-rounded player, rather than relying on a few key shots. Tiger Woods worked on his swing at a young age, but he also learned about course strategy and keeping his mind focused and shutting out distractions. He managed his motivation by making practice fun. Athletes with a fixed mindset, like John McEnroe, don't take control they blame outside forces when they fail.